



Invitation to join the seminar:

China logistics in Europe an update

April 6 2011 from 13.00 - 17.30 in Rotterdam

Over the last decade Chinese firms and brands have penetrated the world market. More recently also the European market. Brands like Lenovo, Haier, MSI and Huawei can now be found in the European stores. China is no longer only the production location for Western companies, like Philips or Siemens.

With this development the management of the supply chains of products from China to Europe is no longer in European hands.

How will the Chinese organize their supply chains? The recent ownership of Parchim airport (Germany) by a Chinese logistic service provider and the concession to operate and expand the containerterminal at Piraeus (Greece) by COSCO (China) are facts, which might have impact on the existing logistic structures.

What will be the consequences for the port of Rotterdam and Antwerp and the Dutch national airport of Schiphol in the near future?

Little is known about these consequences, as is the extent of the expected impact on the Benelux and the EU as a whole.

BIVEC wants to be a stimulating network for sharing knowledge on this theme. Suggestions for focused research on implications for parties in the logistics area can be developed.

On Wednesday the 6th of April 2011 in the afternoon the second seminar "China logistics in Europe an update" will take place.

You are invited to participate!

When: Wednesday the 6th of April 2011 13u00 - 17u30



Where: Rotterdam University

G.J. de Jonghweg 4-6

3015 GG Rotterdam, Holland

Programme

13u00 Admission

13.30 Opening and introduction by Ton van den Hanenberg, vice president of BIVEC GIBET

13.45 Port logistics in Europe and China: two of a kind? by Theo Notteboom, professor and president of ITMMA, University of Antwerp

14.15 Logistics in China and China logistics, the relation between European and Chinese logistics by Albert Veenstra, senior advisor at TNO, Delft

14.45 Tea break

15.15 Discussion, themes for further research, chairman Jaap Polak, emeritus professor Transporteconomics at Groningen University

16.15 Presentation Chinese Logistics on the website of BIVEC GIBET

16.30 Informal meeting, drinks, networking

17.30 End

Registration fee: Free entrance to BIVEC-members and students

Non-members € 70,-

Registration: Send an email to a.g.m.van.den.hanenberg@hro.nl

Please enroll soon since space is limited!

You will receive an itinerary to the Rotterdam University after your enrollment.

Further information

www.bivec.eu

